



Dear friends of electric vehicles,

The Oregon Electric Vehicle Association (OEVA), a chapter of the Electric Auto Association, is pleased to announce its annual Electric Vehicle Celebration Day on Saturday, July 9, 2011, from 9:30 AM till 5:00 PM at Pioneer Courthouse Square in the center of downtown Portland. While much remains to be done, we intend to celebrate the remarkable progress that has taken place over the last year. We invite you to share with us your vision of our electric transportation future at this year's event as a speaker, exhibitor, or sponsor.

More information about the event and pictures from past events are on our website at www.oeva.org.

At this year's event, we are especially interested in hearing from those who are making electric transportation of all kinds an everyday reality in Oregon. This includes public officials and business leaders, electric vehicle and EV component manufacturers, vehicle conversion services (hobbyist and commercial), electric vehicle service equipment (EVSE) suppliers, providers of services to electric vehicle drivers, and other related non-profit organizations. We welcome commercial vehicles as well as our members' personal vehicles to display at the event.

The OEVA is a non-profit association (501c3) of electric vehicle enthusiasts. We promote electric vehicle education and encourage their safe construction and use. However, for the last two years we have rented Pioneer Square at higher rates to enable commercial interests related to electric vehicles to conduct normal business activities at our event. To defray this increased cost, we are soliciting sponsorships. Sponsorship levels are shown below, which includes an annual membership to OEVA and exhibit space at the event.

All proceeds will go toward the event or OEVA's general fund. We are looking for one headliner sponsor ("Brought to you by..." sponsor) with logo at the head of our banner. The Platinum Sponsors (our second highest level sponsors) will be listed on a sign at the event with your logo. We are also accepting donations and sponsorships even if you don't wish to exhibit at the event. If you know anyone else that may be interested, please pass this along to them. Also, if you are not the correct person to make these decisions at your organization, please feel free to pass this along to the appropriate person.

Sponsorship Levels

*Headliner Sponsorship. Brought to you by: <your company name here>. You will be the main sponsor at the top of our banner and have all the benefits of our platinum sponsors. Sponsorship level \$2000.

* Platinum Sponsorship

Below our Headline sponsor this is our highest sponsorship level. You will have top level choice of booth placement and may have multiple booths. You will be one of the most prominently displayed sponsor both on our website and the event banner. Sponsorship level \$1000.

*Gold Sponsorship includes multiple static display vehicle, you can promote your business and/or products (fliers, cards, collect contact info...) and you will be listed as a sponsor on our website also a 10'x10' booth/table area and listed (more prominently) than silver as a sponsor on the event banner. Sponsorship level \$500.

*Silver Sponsorship includes one static display vehicle, you can promote your business and/or products (fliers, cards, collect contact info...) and you will be listed as a sponsor on our website also a 10'x10' booth/table area and listed as a sponsor on the event banner. Sponsorship level \$250.

* Bronze Sponsorship consists of one static display vehicle, you can promote your business and/or products (fliers, cards, collect contact info...) and you will be listed as a sponsor on our website. Sponsorship level \$100.

*Small Business Sponsorship includes one static display vehicle, you can promote your business and/or products (fliers, cards, collect contact info...) and you will be listed as a sponsor on our website. Sponsorship level \$50.

We are also able to obtain additional services and facilities (such as canopies, electricity) from Pioneer Courthouse Square at cost. Please let us know how we can assist in making this event a success for you!

Thank you for your continuing contributions to the electric vehicle ecosystem, and we hope that you are able to join us for this event.

John Christian, OEVA Chairman.

Gary Graunke, OEVA Co-chairman, EV Awareness Day chair, (phone 503 740 3215).

Ray Blackburn, OEVA Treasurer (phone 503 255 1434).

OEVA

PO Box 20266

Portland OR 97294

www.oeva.org